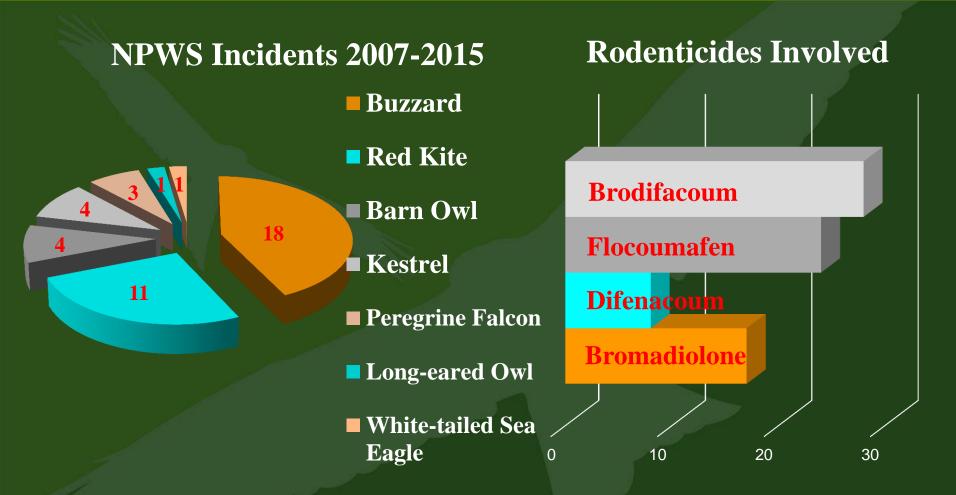
PRCD Symposium on Biocides 7th December 2017

The Campaign for Responsible Rodenticide Use Ireland

Dr Mark R Lynch, Chairman, CRRU Ireland



The Irish Situation: Incidents 2007-2015 – species & rodenticides involved



These 42 incidents reflect poor rodenticide practice *i.e.* failure to abide by Best Practice



CRRU Ireland: Formal Structure

- **CRRU** is a legal entity
 - Company Limited by Guarantee
- CRRU Board
 - One CRRU Director from each funding company, plus Chairman & Vice-Chairman
- CRRU Task Force
 - CRRU Board, plus stakeholder representatives to provide guidance on policy and programme

CRRU Overall Objective

CRRU aims to protect wildlife while promoting and providing effective rodent control through the responsible use of rodenticides



Campaign for Responsible Rodenticide Use



CRRU Target User Groups

- Pest control operators Professional & Trained Professional
 - Relatively easy to reach via magazines, Trade
 Associations and websites
- Farmers
 - Very numerous, scattered, difficult and expensive to reach
- Game Clubs & Gamekeepers
 - Reached though collaboration with NARGC and CAI

The CRRU Code

ALWAYS:

- have a planned approach
- record the quantity of bait used and where it is placed
- use enough baiting points
- collect and dispose of rodent bodies

NEVER:

- leave bait exposed to non-target animals and birds
- fail to inspect bait regularly
- leave bait down at the end of the treatment

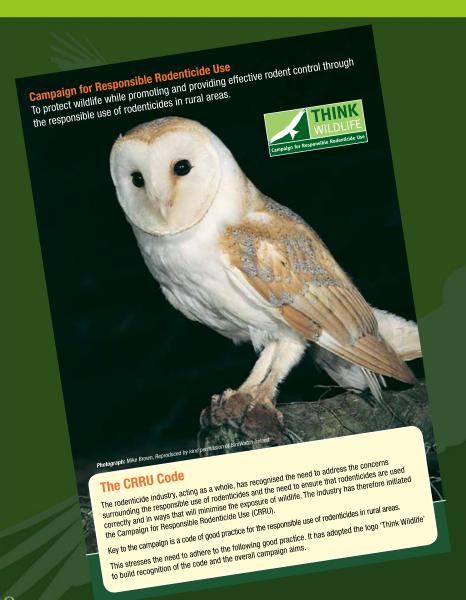


CRRU Activities: Supporter Club

- **CRRU** Ireland Supporters' Club
 - For companies and agencies that commit to abide by the CRRU Code
 - Register of Supporters (87) on www.CRRU.ie
 - Licensed to use the CRRU "Think Wildlife" logo
 - Electronic newsletter



CRRU Activities: General leaflets



- Provides details of the CRRU Code
- Provided free by CRRU to any agency wishing to distribute
- Available to download at www.crru.ie



CRRU Activities: General leaflets



- Aims to raise
 awareness of need for
 Safe and Effective
 Rodenticide Use
- Distributed at Shows and Events
- Available to download at www.crru.ie



CRRU Activities: Flagship Document



CRRU IRELAND BEST PRACTICE REQUIREMENTS

Best Practice Requirements for Rodent Control and Safe Use of Rodenticides

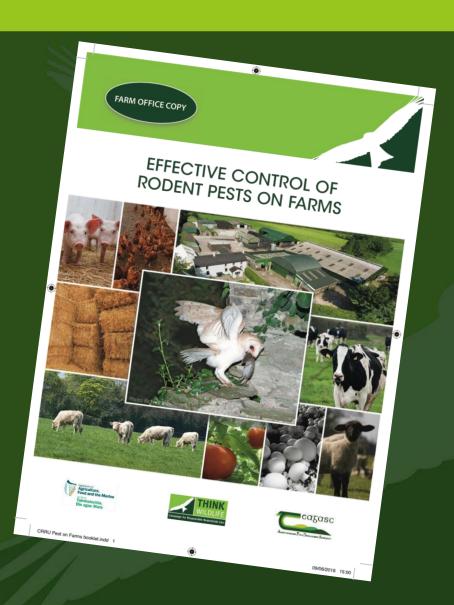


- Best Practice
 Requirements for Rodent
 Control and Safe Use of
 Rodenticides
- Provided free to to all Pest Control Technicians
- New Labels MakeCompliance Compulsory
- Available to download at

www.crru.ie



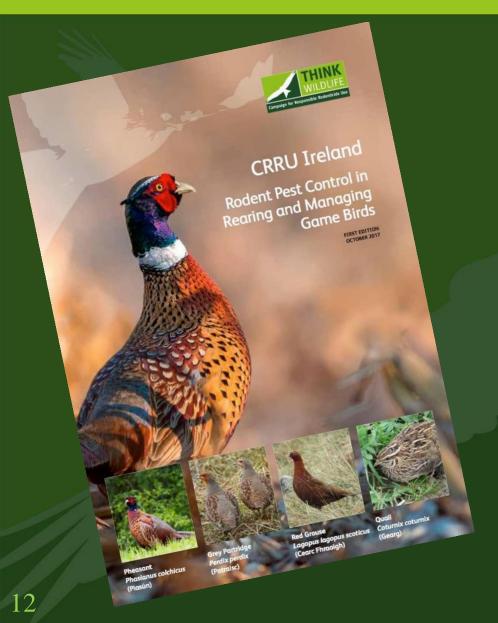
CRRU Activities: Targeted Booklets



- Best Practice on Farms for control of rodent pests
- Provided free to to all farm families
- Available to download at www.crru.ie



CRRU Activities: Targeted Booklets



- Best Practice in
 Rodent Control in
 Rearing and
 Managing Game
 Birds
- Provided free to to Gun Clubs & Gamekeepers
- Available to download at www.crru.ie

CRRU Activities: Targeted Booklets



- CRRU IrelandRodent PestManagementRecords
- For use in reviewing recording systems used by PMUs, Farmers *etc*
- Available for download at www.crru.ie



CRRU Activities: "Wildlife Aware" Training

- "Flagship initiative"
- 450+ professional pest control technicians trained
- PMU Registration Requirement
- CRRU/IASIS "Wildlife Aware" accreditation
- Identified by logo





CRRU Activities: Training – "Wildlife Aware" for PCOs

- Accreditation Signifies
 - high level of understanding of wildlife impacts and
 - -how to avoid them



Link from www.CRRUie To find an IASIS accredited
Wildlife Aware Technician



Resistance to Anticoagulants

- **2015-2016 Study**
- CRRU + DAFM Molecular Virology Laboratory
 - Cannon, Ecolab, Emel Consulting, Rentokil
- Sampling target 500 samples of each species / Leinster
- Only 50 Mouse and 65 Rat Samples provided
- Mutations associated with resistance found in 14 mouse samples

Always seeking new ways to deliver the CRRU message



Thank You!